Label unwind direction guide

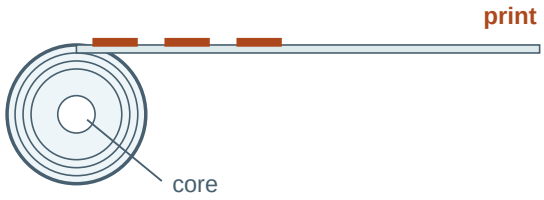
Specify the printed face and the first edge to feed. Use both on the order and proof.

1 Which way does the print face on the roll?

Side view. The short dark bars mark the printed surface of the label web.

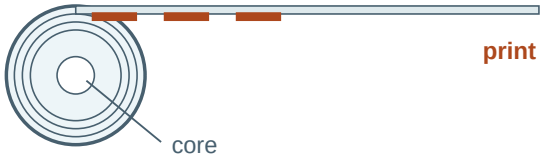
Face-out

Print faces away from the core.



Face-in

Print faces toward the core.



2 Which artwork edge reaches the applicator first?

Look at the printed side. In every example the web travels to the right.
The triangle marks the top of the design. The heavy line marks the leading edge.

Top edge first



Bottom edge first



Left edge first



Right edge first



How to write the instruction

Example: "Face-out, left edge first when viewing the artwork upright."

If the machine manual uses a number, attach its chart and a marked photo of a roll that runs correctly. Complete the specification checklist on the next page.

Roll specification checklist

Fill in the PDF or print and mark by hand. Use mm for dimensions or state another unit.

Enter one SKU / roll format per sheet. Mark any unknown item for confirmation.

Job and equipment

Company / contact

Product / SKU / artwork revision

Applicator or printer make / model

Application method / optional overprint

Roll and web dimensions

Core inside diameter (mm)

Max. roll outside diameter (mm)

Liner / web width (mm)

Label width across web (mm)

Label length along feed (mm)

Gap along feed (mm)

Labels per roll (target)

Total labels for this SKU

Number of rolls (if specified)

Winding and first edge

Printed face ○ Face-out ○ Face-in

Artwork edge first ○ Top ○ Bottom ○ Left ○ Right

See page 1. Attach your unwind chart or mark the feed arrow on a photo of the loaded roll.

Sensing, packing and confirmation

Liner / sensor type / registration mark

Splices / leader / trailer requirements

Other machine limits, tolerances, packing or roll ID

Checked by / date

Proof, drawing or sample roll reference